

meet the zero card

simplicity.transparency.savings

the zero card





welcome to
simplicity

the zero card is a transparent medical network that makes it easy (and free) for plan members to find fairly priced providers that can save you up to 80%



our mission: to help plan members and their families find the best combination of cost, quality and convenience

our vision: to provide you massive savings on your healthcare costs



the team

we have come from diverse backgrounds to collectively solve a universal problem



Jim Millaway

1 of only 5 people in the US certified in Advanced Critical Outcomes Reporting Analysis in both wellness and disease management and “One of America’s Most Innovative Benefits Leaders” (Forbes)



Stan Schwartz, MD

Internal Medicine and Infectious Disease Specialist, former medical director of the largest private clinic in the state of Oklahoma, current CEO of WelOK, NE Oklahoma Business Coalition on Health



T.A. McCann

Serial entrepreneur with multiple successful companies in big data, mobile and communications improvement (Rival IQ, Gist, Blackberry, Microsoft Exchange)



Tom Emerick

Former Vice President, Global Benefits Design, Walmart, managing benefits for over 1M employees in the US, and 1 of 13 “Unsung Heroes Changing Healthcare Forever” (Forbes)

Average price
failure:

\$1,083

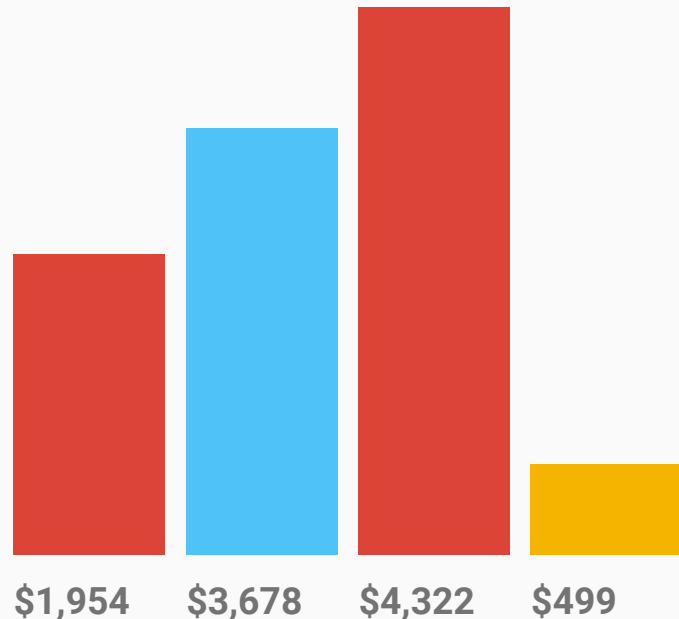
per member
per year

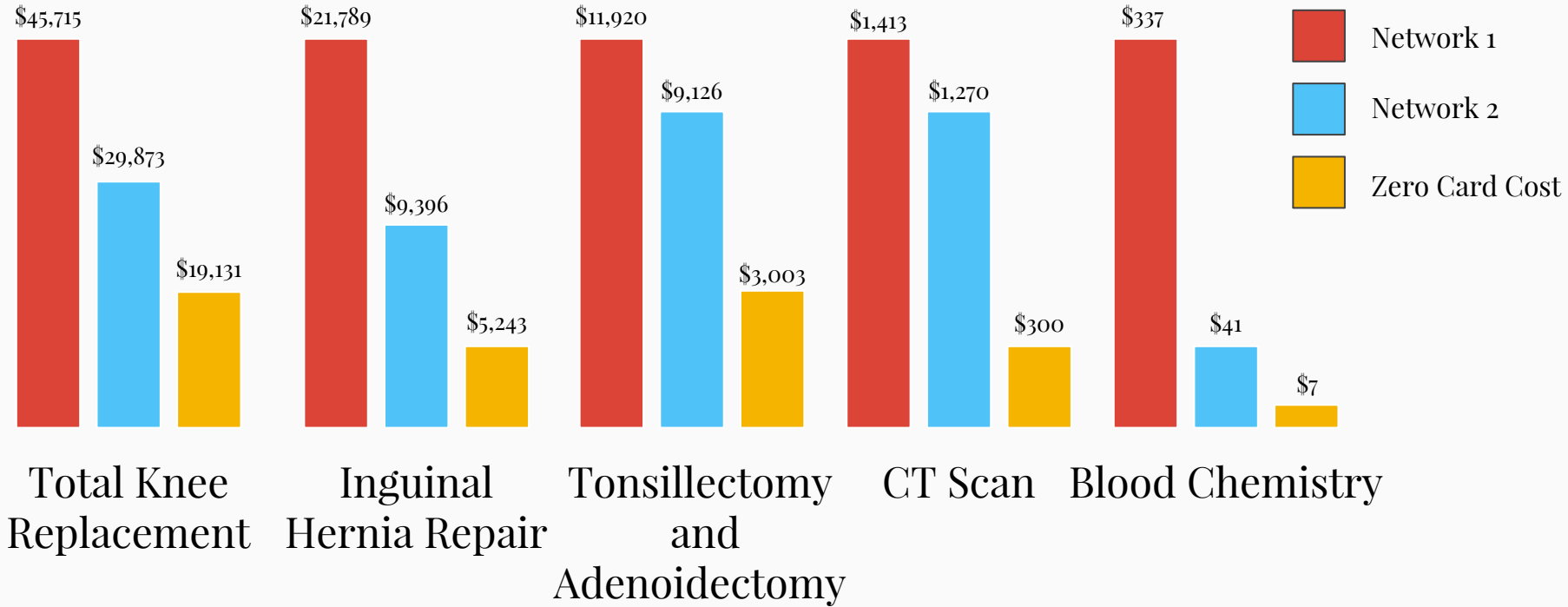
A typical plan with
5,000 members is
overspending by
\$451,250 a month



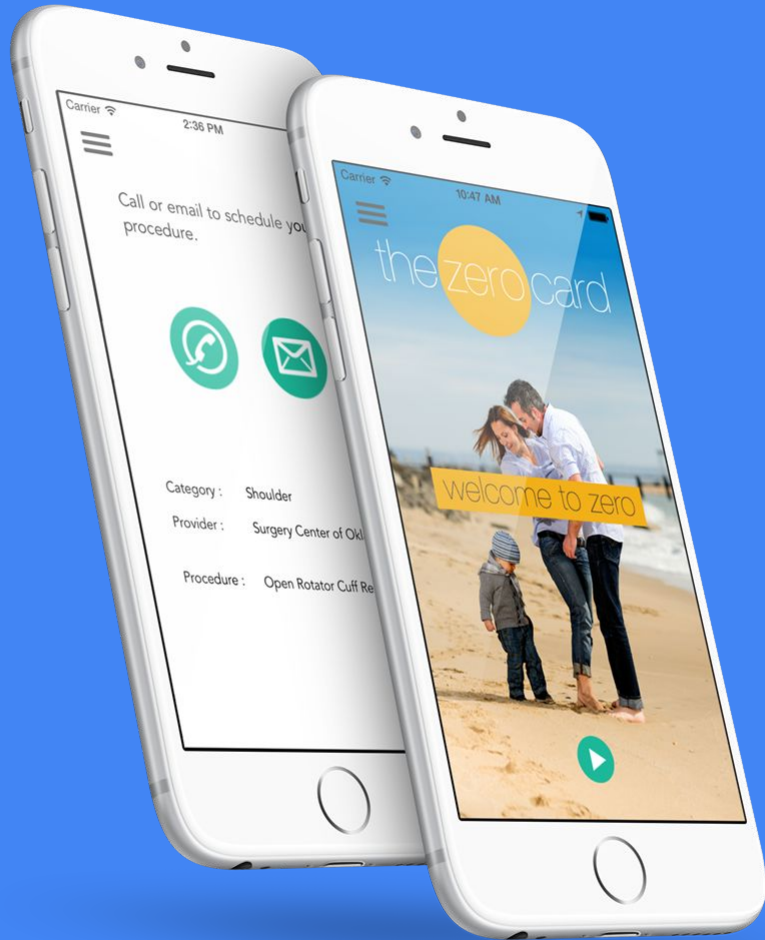
it may feel like a healthcare problem but
you really just have a pricing problem

what should an MRI
actually cost?



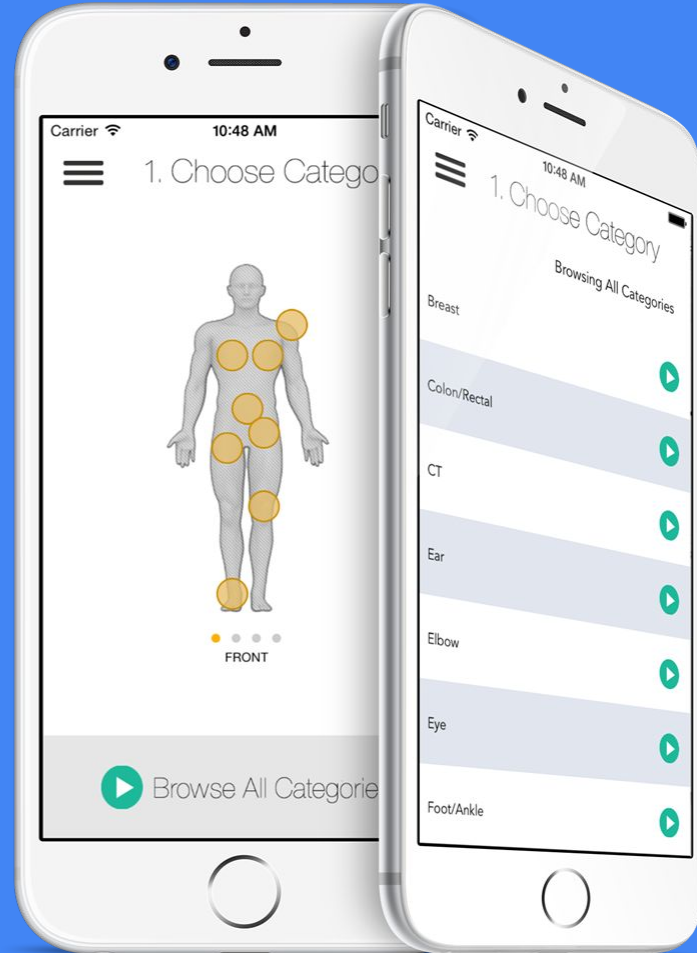


A look at 5 common procedures and pricing variation



the whole world
has changed, why
haven't benefits?

welcome to
transparency,
literally at your
fingertips



how easy is it? it's just one, two, FREE

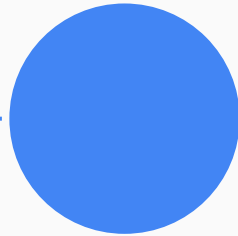
Step 1

Your doctor recommends you get a specific service or procedure



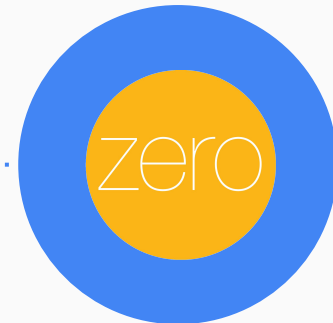
Step 2

Your Personal Health Assistant helps determine what is covered and where you can go

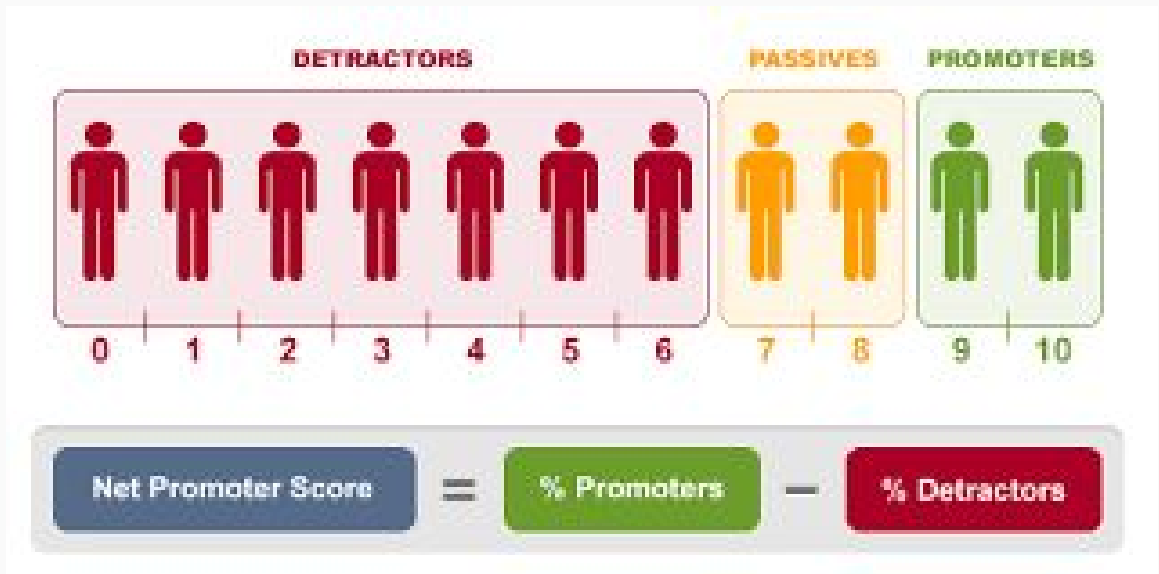


Step 3

We take care of all the details and you always pay \$0



patient
experience
is what will
always
define our
success



$$\text{zero} = 88$$

local providers





**HAROLD HAMM
DIABETES CENTER**

THE UNIVERSITY OF OKLAHOMA

we are a platform
not a network, a
platform built
around your needs

Why now?

The only way to pay less
for healthcare is to
simply pay less for
healthcare

